DECIDE
GRADE
Developing and Evaluating
Communication strategies to support
Informed Decisions and practice
based on Evidence

Work Package 3 & 5

Strategies for communicating evidence to inform decisions about health system and public health interventions

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GET IT Glossary
with interactive resources

The main objective of this tool is to help people **understand** unfamiliar concepts and terms when they are assessing claims about treatments.

The first phase of the glossary was to compile a set of terms building on existing glossaries, the screening of various documents concerned with testing and providing information about treatments, and peer review. The figure above shows an early version of the glossary spread sheet.

What makes GET IT different from other glossaries?

- **Plain language** definitions and explanations

- **Collaboration**: developed by three international projects with over 20 partner organizations. Others can use GET IT to adapt definitions and explanations for specific targeted audiences, including translations into different languages.

- **Short definitions** (approximately 130 characters) that can be quickly accessed and read as scroll overs, **longer explanations** with examples and **technical definitions**

- Links to **additional resources**, such as illustrative examples, videos and interactive applications

- **Open access**: definitions and explanations can be accessed from other websites, the glossary can be embedded in other websites, and others can use its content to create their own tailored glossaries and applications

GET IT glossary aims to:
facilitate informed choices about treatments by:
- providing plain language explanations of concepts and terms that people might need to understand if they wish to assess claims about treatments
- promoting consistent use of plain language

Be useful to people who:
- don't have a research background, particularly those wanting to make an informed choice about a treatment
- communicate research evidence to the general public
- teach others about how to assess claims made about treatments
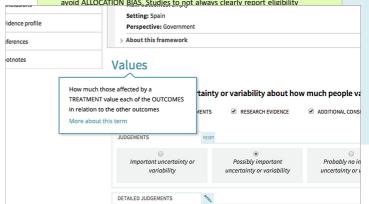
"Treatments" include
any intervention (an action or initiative) intended to improve health. These could be treatments that aim to prevent a health problem, actively treat a current problem, or help recovery from an illness or injury, as well as public health treatments, such ensuring safe drinking water, and things that affect whole health systems, such as how care for the elderly is organised.

Above: Websites using the glossary will be able to provide their own formatting for seamless integration.